

Leading Innovation in Practice A Roadmap for your Organisation

**14 & 15 February 2017
Hilton Cyprus Hotel,
Nicosia**



At a glance – why attend?

More and more organisations are embracing innovation in their strategies, actions and way of life. Many recognise the importance of innovation but don't know where to begin or how to engage in their innovation quests.

- Are you curious to find out how important innovation is to your company and its future?
- Would you like to diagnose the innovation potential of your organisation?
- How might you identify the most important innovation challenges of your organisation?
- How would you clearly define the most appropriate type of innovation for your organisation and the most appropriate system to deliver it?

Let's creatively clarify and resolve your company's innovation strategy, its most important innovation challenges, then let's find innovation solutions and transform them into action plans and agree on timetables and accountabilities to deliver these solutions. Let's prepare your organisation for the future!



Dimis Michaelides is an internationally acclaimed speaker, consultant and trainer in leadership, creativity and innovation

The programme has been approved by the HRDA as Vital Importance. Enterprises/organisations participating with their employees who satisfy HRDA's criteria, are entitled to subsidy.



Our Programme

Innovation is fast becoming a must for all organisations and those that succeed in making it a core competency are much better placed to confront their future. Most organisations understand the need for innovation but often don't know how to make it happen. As a consequence they may either completely ignore innovation or, focus unduly on one area of innovation (eg. technology or continuous improvement) while ignoring other important opportunities (eg. differentiation or business model innovation).

While innovation drivers are quite similar for all organisations, involving creative processes, structures and cultures, the strategy and concrete practice of innovation is unique to each organisation. It involves a deep understanding of innovation and requires forging a pathway with clear decisions, challenges and concrete actions.

Join us for a 2 day workshop which will ensure that participants will gain a good grasp of the different dimensions of innovation. They will then design a roadmap with an action plan to integrate innovation in their own organisation.

Our Agenda

Day 1	Day 2	In house visit: Leading innovation in practice: Deeds
Content Introduction and objectives of the workshop Innovation and the sources of creativity <ul style="list-style-type: none">• Discussion of obstacles to innovation• The “Art of Innovation” model• The SOURCES of creativity: Talent, Energy, Method• CPS profile – a self-assessment• Creativity as a set of developable skills	Content Innovation culture <ul style="list-style-type: none">• A CULTURE for innovation: Ideas, Freedom, Engagement, Humor, Risk• Techniques of idea generation• The importance of Freedom• Engagement as a moral contract between employer and employees• The role of Humor• Understanding the role of Risk, mistakes and failure in innovation	<ul style="list-style-type: none">• Review Diagnosis, Decisions & Declarations of the organization• Define the organisation's key innovation challenges• Brainstorming session on one key innovation challenge• Evaluation of ideas generated & selection of the best solution• Outline an action plan for implementation of the chosen solution• Discuss of how to confront the other challenges• Personal undertakings to promote a culture that supports innovation• Participants share their views on their experience of designing their own innovation roadmap and on its future practical use
Coffee Break	Coffee Break	
Innovation and the sources of creativity (cont'd) <ul style="list-style-type: none">• Presentation of the I.D.E.A.S! method for creative problem-solving• Application of the method on a concrete challenge	Leading innovation in practice: Roadmap & Diagnosis <ul style="list-style-type: none">• The innovation roadmap in 4 stages: Diagnosis, Decisions, Declarations, Deeds• Organization Audit: Participants explore the innovation potential of their own company	
Lunch Break	Lunch Break	
Innovation structure <ul style="list-style-type: none">• A STRUCTURE for innovation: Individual, Team, Target, System• Theories of motivation and flow• A model for effective teamwork• Why companies should encourage both solitary and collaborative creativity• The rationale for a clear innovation strategy• How to set innovation targets	Leading innovation in practice: Decisions <ul style="list-style-type: none">• Decision on how to balance operational excellence and innovation• Decision on the most appropriate type of innovation for participants' companies	
Coffee Break	Coffee Break	
Innovation structure (Cont'd) <ul style="list-style-type: none">• Presentation and discussion of the merits and drawbacks of different innovation systems• After action review	Leading innovation in practice: Declarations <ul style="list-style-type: none">• Innovation Manifesto: how an organisation will make innovation work• Debrief on learning	



Dimis Michaelides

Dimis Michaelides is an internationally acclaimed speaker, author, consultant, university professor and trainer in leadership, creativity and innovation.

In 2007, Dimis published a model for organisational innovation in his book **The Art of Innovation** © – Integrating Creativity in Organizations (2007, 2011). Later on, he designed **Leading Innovation in Practice**, a road map to guide organisations in their innovation journeys. He also offers a broad spectrum of related workshops to help develop the innovation potential of people and organisations.

Dimis is often invited as a keynote speaker on leadership, innovation and creativity which he sometimes presents with a touch of magic! He also works as a consultant with private and public organisations on customized change projects, which may be long term assignments or brief interventions.



Who should attend?

The programme is addressed to:

CEOs, General Managers, Senior Managers and Managers of private companies, public organizations and NGOs.

Participation Fees and Registration

Initial fee €1.500 (+ €285 VAT) per participant

The programme has been approved and categorised as “Vital Importance” by the Human Resource Development Authority of Cyprus (HRDA) and it is **fully subsidised**.

Eligible participants will only pay the VAT which is €285 per participant.

For any further information and registration, please contact the course administrator:

Eleni Anthimou

T: +357-22555161,

F: +357-22555029

E: eleni.anthimou@cy.pwc.com

For registration please complete this **form** by 10 February 2017 and send to Eleni Anthimou. Please note that places are limited and will be allocated on a first come, first served basis.

PricewaterhouseCoopers Professional Training Ltd

Julia House, 3 Themistocles Dervis Street,

CY-1066 Nicosia, Cyprus

P O Box 21612, CY-1591 Nicosia, Cyprus

E: info@pwcademy.com

T: + 357 22 555 000, F: +357 22 555 029



pwc

© 2017 PricewaterhouseCoopers Ltd. All rights reserved. PwC refers to the Cyprus member firm, and may sometimes refer to the PwC network. Each member firm is a separate legal entity. Please see www.pwc.com/structure for further details.