

# Creatively Confronting Challenges

**7 March 2018**

PwC's Training Centre,  
Nicosia



**pwc**

## ***At a glance – why attend:***

### ***How would you like to:***

- discover and mobilize your own creative potential?
- learn and practice the I.D.E.A.S! model – a powerful method for creatively confronting challenges?
- learn and practice creative and critical modes of thinking?
- learn and practice various creative tools and techniques?
- define your own specific business or personal challenges, design and evaluate creative ways to confront them?
- learn how to deal creatively with issues of change?
- have a good time?



*Dimis Michaelides is an internationally acclaimed speaker, consultant and trainer in leadership, creativity and innovation*

The programme specifications have been approved  
by the HRDA.



## Our Programme

Learning how to creatively confront challenges is a necessary component of any strategy that promotes innovation. The systematic use of creative method has been shown to substantially improve an organization's capacity to confront challenges and enhance employee engagement through participation in the generation and implementation of new solutions. This workshop serves as the basis for projects in all business areas, including Strategy, Structure, Culture Change, People Engagement, Marketing & Sales, Product Development, Customer Experience, Client Service & Logistics and more.

Participants will work on real challenges, using creative method and various creativity tools and techniques, which have been shown to greatly enhance the efficacy of solving complex problems. Emphasis is given to the whole cycle of resolving business and organizational problems through teamwork: creative investigation to define challenges, creative idea generation to resolve challenges, evaluation and choice of best solutions, selling your ideas and action planning for implementation.

## Who should attend?

*The programme is addressed to people at all levels in organizations. This workshop will have immediate practical outcomes for teams with common challenges.*

## Facilitator

**Dimis Michaelides** is an internationally acclaimed speaker, author, consultant and trainer in leadership, creativity and innovation. He is also a professor at the Business School of Neapolis University Pafos.

In 2007, Dimis published a model for organisational innovation in his book *The Art of Innovation* © – Integrating Creativity in Organizations (2007, 2011). Later on, he designed *Leading Innovation in Practice*, a road map to guide organisations in their innovation journeys. He also offers a broad spectrum of related workshops to help develop the innovation potential of people and organisations.

Dimis is often invited as a keynote speaker on leadership, innovation and creativity which he sometimes presents with ... a touch of magic! He also works as a consultant with private and public organizations on customized change projects, which may be long term assignments or brief interventions.

## Participation Fees and Registration

Venue: PwC's Training Centre, Nicosia

Time: 9:00 - 17:30

Fee: €199 (+VAT) per participant

The programme has been approved by the Human Resource Development Authority of Cyprus (HRDA).

Eligible participants are entitled to subsidy.

*Please note that places are limited and will be allocated on a first come, first served basis.*

### Information / Participation

**Eleni Anthimou**

T: +357-22555161,

F: +357-22555029

E: eleni.anthimou@cy.pwc.com

**Mikaela Koumettou**

T: +357-22555643

F: +357-22555029

E: mikaela.koumettou@cy.pwc.com

For registration please complete this **form** by 23 February 2018 and send to Eleni Anthimou and/or Mikaela Koumettou

