

## Your creativity, your responsibility.

### **The power within and the energy out there**

We are all creative and we can become more so.

The above statement is true, there is ample scientific research to support it. Are we all equally creative? No, we are not equally anything. Do we all use our creativity the same way? Of course not. Yet we all have the faculty to imagine new things and to make some of these happen. We can also develop these faculties and as we do, we become more creative over time. A little like working the biceps by climbing rocks, playing tennis or weight lifting. The biceps get stronger and stronger. We learn to see our challenges in new ways, to imagine new solutions to our problems, to act in different ways so as to achieve more valuable outputs.

### **Some environments are more conducive to creativity than others.**

The above statement is also true and well supported by scientific research. We are all in some ways shaped by the context in which we are. Each one of us belongs to a family, a group of friends, a club, a group of like-minded enthusiasts, a community, a company/workplace, a society, a country ... Each of these groups has its culture with elements that promote or stifle creativity. Cultures that love ideas and change, that have high levels of freedom, high trust and engagement, plenty of humor and play and, above all the readiness to take risks and accommodate mistakes and failure, are likely to generate plenty of innovation. Cultures without these features will have fewer creative outcomes. Indeed many organizational cultures clearly stifle creativity.

**Your creativity is a resultant of your own creative power and the energy of the context in which you are operating.**



## Performa News

### **Art of Innovation School - a new initiative in Ljubljana, January - May 2015**

The group of Slovenian licensed AOI trainers decided to introduce the *Art of Innovation School*, which stretches over 20 weeks with 2 hours of learning and training every week.

The small number of group participants, 9 maximum, ensures that both participants and trainer have enough time to learn, reflect, train and talk. The trainers come from different fields: museology and trainings, psychology and trans-action analysis, banking and communication, and creativity and thinking. Each trainer contributes a little bit of her valuable knowledge and skills to the very useful 12 elements of the innovation model created by Dimis Michaelides.

### **Strategy Workshop in Brazil, 3 - 6 March 2015**

Dimis is carrying out a strategy workshop for INOVA, a Brazil-based provider of email and other internet related services.

### **[Leading Innovation! Watch our new video-clip here](#)**

### **Dimis' interview in Slovenian Newspaper and Radio**

See [here](#) for another interview on Dimis' work and beliefs on Happiness at Work, in Slovenian magazine Issuu.com

See [here](#) for the article in newspaper Sobotno Delo

See [here](#) for the radio interview in Radio Slovenia



## Creativity Cool & More...

### **10th Anniversary of the European School of Public Administration - 29/1 Brussels and 5/2 Luxembourg, 2015**

See our [facebook link](#) for some great photos of Dimis 'in action' at his keynote speech in Brussels "The best keynote speaker I have ever seen!"

The above statement derives from the two previous ones. It is your responsibility to put your creative faculties to work or not. It is your responsibility to contribute to the context, with your behaviors and actions. Of course the context is affecting you too, helping or hindering your creativity, and you can either choose to influence the context or move on to somewhere else (I know this is not always an easy ones). Whether you are a grand leader and decision-maker (with a lot of influence) or an active participant (with a little influence and power of persuasion) you can help shape the organized context(s). Whining and blaming others rarely helps. If all else fails you can move to another context, if you choose to.

David Walker, Director of the European School of Administration.

## Smartphone use: Never gonna put you down!

EARTH is rapidly becoming a planet of the phones. Today two billion phones are in use worldwide, and this number is expected to double by the end of the decade. (The Economist)

Read more [here](#)